



**To:** Laura A Stevens/DLNR/StateHiUS@StateHiUS,  
Carty S Chang/DLNR/StateHiUS@StateHiUS, Edwin Y  
Matsuda/DLNR/StateHiUS@StateHiUS,  
**Bcc:**  
**Subject:** Re: Eng information Constitutional Amendment No. 1 - Facebook stats  
**From:** Alyson K Yim/DLNR/StateHiUS - Wednesday 10/31/2012 04:31 PM

Thanks Laura for all your work on this,  
This may be a stupid question, but how will the \$500 be charged? At this rate we may need to up the \$75 limit.  
Thanks,  
Alyson

Laura A Stevens Aloha Carty, As of this afternoon 15,032 people... 10/31/2012 04:16:24 PM

**From:** Laura A Stevens/DLNR/StateHiUS  
**To:** Carty S Chang/DLNR/StateHiUS@StateHiUS,  
**Cc:** Alyson K Yim/DLNR/StateHiUS@StateHiUS, Edwin Y Matsuda/DLNR/StateHiUS@StateHiUS  
**Date:** 10/31/2012 04:16 PM  
**Subject:** Eng information Constitutional Amendment No. 1 - Facebook stats

Aloha Carty,

As of this afternoon 15,032 people have viewed the fact sheet image post on the DLNR facebook page.

14,650 was due to the promotion of the post. This has cost ~\$28 thus far.

Sorry the print out was done about an hour ago.. and the summary above is current at the time of sending this e-mail.

[attachment "Promote\_page\_Post\_ad\_status1day.pdf" deleted by Alyson K Yim/DLNR/StateHiUS]

Let me know if you have any questions.

Also regarding the Star Advertiser they contacted me today saying they need to add a byline of who is paying for the ad.. so I'll go ahead and forward you that proof.

thanks,

Laura

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