



**Carty S
Chang/DLNR/StateHiUS**

10/26/2012 04:32 PM

To: Laura A Stevens/DLNR/StateHiUS@StateHiUS, Alyson K
Yim/DLNR/StateHiUS@StateHiUS, Edwin Y
Matsuda/DLNR/StateHiUS@StateHiUS,

cc

bcc

Subject: Fw: Star-Advertiser Ear Ads

I think the word "agricultural" should read "agriculture"

Carty Chang, P.E.

Chief Engineer

Department of Land and Natural Resources

Engineering Division

Phone: (808) 587-0230, Fax: (808) 587-0283

Email: carty.s.chang@hawaii.gov

----- Forwarded by Carty S Chang/DLNR/StateHiUS on 10/26/2012 04:31 PM -----

From: Alyson K Yim/DLNR/StateHiUS
To: Carty.S.Chang@hawaii.gov, Edwin Y Matsuda/DLNR/StateHiUS@StateHiUS,
Date: 10/26/2012 04:27 PM
Subject: Fw: Star-Advertiser Ear Ads

fyi

----- Forwarded by Alyson K Yim/DLNR/StateHiUS on 10/26/2012 04:27 PM -----

From: Kris Takata <KTakata@staradvertiser.com>
To: "Laura.A.Stevens@hawaii.gov" <Laura.A.Stevens@hawaii.gov>,
Cc: "Alyson.K.Yim@hawaii.gov" <Alyson.K.Yim@hawaii.gov>, Shannan Okinishi <SOkinishi@staradvertiser.com>
Date: 10/26/2012 04:20 PM
Subject: Re: Star-Advertiser Ear Ads

Hi Laura,

The proof of your ad is attached. Please let us know if you have any changes.

Thank you,
Kris

From: <Laura.A.Stevens@hawaii.gov>
Date: Fri, 26 Oct 2012 10:15:22 -1000
To: Shannan Okinishi <SOkinishi@staradvertiser.com>
Cc: <Alyson.K.Yim@hawaii.gov>, Kris Takata <KTakata@staradvertiser.com>
Conversation: Star-Advertiser Ear Ads
Subject: Re: Star-Advertiser Ear Ads

Aloha Shannan and Kris,

Here is the concept we've put together. Also including the DLNR logo for the ad and due to the small size its ok if artist mask the lettering around the drawing part of our logo.

I will send the psd that we were working with if thats helpful.

Laura A Stevens
Education and Outreach Coordinator
Office of the Chairperson
Department of Land and Natural Resources
Kalanimoku Bldg. Rm. 131
1151 Punchbowl St.
Honolulu, HI 96813
Phone: (808) 587-0407
Fax: (808) 587-0390

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www.youtube.com/thehawaiidlvr <www.youtube.com/thehawaiidlvr>
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From: Shannan Okinishi <SOkinishi@staradvertiser.com>
To: "Laura.A.Stevens@hawaii.gov" <Laura.A.Stevens@hawaii.gov>,
Cc: "Alyson.K.Yim@hawaii.gov" <Alyson.K.Yim@hawaii.gov>, Kris Takata <KTakata@staradvertiser.com>
Date: 10/26/2012 08:59 AM
Subject: Re: Star-Advertiser Ear Ads

Thanks Laura!

Alyson, Kris Takata is my assistant and she will be working with you to set up the account and payment. She can be reached at 529-4889 and ktakata@staradvertiser.com <<mailto:ktakata@staradvertiser.com>> .

Laura, I am happy to build the ads for you at no extra charge . Please send both Kris and myself the copy and images you would like to use . We will get you a proof back with final approval due on Monday 10/29. As I mentioned because the ad is political in nature , it will need to be reviewed and approved by our publisher prior to printing .

Thanks again
Shannan

Shannan Okinishi
Honolulu Star-Advertiser
(808) 529-4891 office
(808) 294-3538 cell

On Oct 26, 2012, at 8:40 AM, "Laura.A.Stevens@hawaii.gov <<mailto:Laura.A.Stevens@hawaii.gov>> " <

Laura.A.Stevens@hawaii.gov <<mailto:Laura.A.Stevens@hawaii.gov>> wrote:

Aloha Shannan,

We'd like to schedule the following 7 dates.

Main News: 10/30, 11/5, 11/6

Local Section: 10/31, 11/1, 11/2, 11/3

Please let me know what the next steps are for setting up an account unless our DLNR Engineering division already has an account with Star Advertiser. I've copied Alyson Yim as she is the DLNR contact that I will be working with for payment of the ads.

I will send you artwork shortly. When would we need to confirm the proof by?

Mahalo,

Laura Stevens

Laura A Stevens
Education and Outreach Coordinator
Office of the Chairperson
Department of Land and Natural Resources
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www.youtube.com/thehawaiidlnc <www.youtube.com/thehawaiidlnc>
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From: Shannan Okinishi <SOkinishi@staradvertiser.com <<mailto:SOkinishi@staradvertiser.com>> >
To: "laura.a.stevens@hawaii.gov <<mailto:laura.a.stevens@hawaii.gov>>" <laura.a.stevens@hawaii.gov <<mailto:laura.a.stevens@hawaii.gov>>> ,
Date: 10/25/2012 04:23 PM
Subject: Star-Advertiser Ear Ads

Hi Laura

Thanks again for your call today. We definitely have availability for the Ear Ads you are looking at. I would need the dates you want to reserve ASAP. I am checking to see if I can get you into Sat 10/27 but there only a slim chance.

Main News: 10/30, 11/5, 11/6

Local Section: 10/29, 10/30, 10/31, 11/1, 11/2, 11/3, 11/5, 11/6

Pricing

Buy any 6 dates \$2,500 ea Main News & \$2,000 ea Local

Less than 6 dates \$3,500 Main & \$2,500 ea Local

The ad size is 3.15"w x 2"h and full color is included. Tax is not included in the totals above.

Please let me know

Thanks

Shannan

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Shannan Okinishi
Retail Sales Manager
Honolulu Star-Advertiser

500 Ala Moana Blvd
Suite 7-500
Honolulu, HI 96813

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Fax: (808) 529-4898



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