

**STATE OF HAWAII**  
**PCARD AUTHORIZATION FORM**  
**DEPARTMENT OF LAND AND NATURAL RESOURCES**

<b>Card ID - Log #</b>	Include this number on vendor invoice
<b>100 899</b>	

**Issue Date:** 10/30/2012  
**Deliver Before:**

**Engineering Division**

ORGANIZATION

FUNCTION AND ACTIVITY

Facebook.com

**DELIVERY ADDRESS:**  
 1151 Punchbowl Street, Rm 221  
 Honolulu, HI 96813

**BILLING ADDRESS:**  
 1151 Punchbowl Street, Rm 221  
 Honolulu, HI 96813

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QUAN	UNIT	DESCRIPTION / JUSTIFICATION	UNIT PRICE	AMOUNT
		Facebook Ad to publicize Constitutional Amendment Question to allow the State to issue Special Purpose Revenue Bonds to assist dam and reservoir owners to make their facilities compliant with current safety standards (maximum \$500).	500.00	500.00
		Facebook Post to to advertize Constitutional Amendment Question (maximum \$150)	150.00	150.00
		Ad/Post to run 10/30/12 @ 11 am to 11/6/12 @6 pm		-
				-
				-
				-
				-

Comments / Notes

Subtotal	650.00
S & H	
Taxes	-
<b>TOTAL</b>	<b>650.00</b>

19.54

*Alyson K. Yim*  
**Alyson K. Yim**  
 CARDHOLDER

**587-0259**  
 TELEPHONE

*[Signature]*  
 IS/ APPROVING AUTHORITY

FOR DEPARTMENT USE ONLY

Default	F	YR	APP	D	OBJECT	CC	PROJ NO.	PH	ACT	ESTIMATED COST	OPTIONAL DATA
01	S	13	328	C	4000	0733	000000	00	070	650.00	
02											
03											
04											
05											
06											
07											
08											

UAC TOTALS >>> 650.00

## Ads and Pages

## Account

laura.a.stevens@hawa...

## Campaigns &amp; Ads

Pages

Reports

Settings

## Billing

Funding Source

Power Editor

Help

Learn More

Search for ads

## Billing Summary

Outstanding Balance [?] \$0.00 USD  
 Daily Spend Limit [?] \$250.00 USD  
 Account Spend [?] \$2,289.88 of Unlimited edit

Month of: Nov 2012 Payment Option: All payment options

All currency amounts are in USD.

Transaction Date	Transaction	Description	Payment Option	Total Amount
11/07/2012	9010751305829	Facebook Ads Daily Delivery	Credit Card	\$74.57
11/06/2012	9010734109485	Facebook Ads Daily Delivery	Credit Card	\$121.01
11/05/2012	9010715186211	Facebook Ads Daily Delivery	Credit Card	\$134.12
11/04/2012	9010710332273	Facebook Ads Daily Delivery	Credit Card	\$129.78
11/03/2012	9010700827851	Facebook Ads Daily Delivery	Credit Card	\$128.22
11/02/2012	9010681981891	Facebook Ads Daily Delivery	Credit Card	\$25.03
11/01/2012	9010674535488	Facebook Ads Daily Delivery	Credit Card	\$35.62



Facebook, Inc.  
1601 Willow Road  
Menlo Park, CA 94025-1452  
United States

Account 308.962.935 820 619  
1151 Punchbowl St Rm 300  
Honolulu, HI 96813  
United States

### Transaction #9010751305829

**Description** Facebook Ads Payment

**Account** 308962935820649

**Transaction Date** 11/07/2012 5:38pm

**Total Payment** \$74.57

**Method** MasterCard xxxx xxxx xxxx 2100

**Status** Payment Completed

#### Daily Total

For advertising services provided from **11/06/2012 12:00am** to **11/07/2012 12:00am**

Ad ID	Ad Name	Details	Amount
6005115228261	Yes to Con Amend No. 1	43 clicks	\$74.57
<b>Daily Total</b>			<b>\$74.57</b>



Facebook, Inc.  
 1601 Willow Road  
 Menlo Park, CA 94025-1452  
 United States

Account: 308.962,935,820.649  
 1151 Punchbowl St. Rm 330  
 Honolulu, HI 96813  
 United States

**Transaction #9010734109485**

**Description** Facebook Ads Payment

**Account** 308962935820649

**Transaction Date** 11/06/2012 12:11pm

**Total Payment** \$121.01

**Method** MasterCard xxxx xxxx xxxx 2100

**Status** Payment Completed

**Daily Total**

For advertising services provided from **11/05/2012 12:00am** to **11/06/2012 12:00am**

Ad ID	Ad Name	Details	Amount
6005115228261	Yes to Con Amend No. 1	69 clicks	\$103.05
6005136313661	Promoting /HawaiiDLNR/posts/453176524723594 to fans	16 impressions	\$0.08
6005136315261	Sponsored stories for /HawaiiDLNR/posts/453176524723594	6,628 impressions	\$10.66
6005136316861	Promoting /HawaiiDLNR/posts/453176524723594 to friends of fans	4,091 impressions	\$7.22
<b>Daily Total</b>			<b>\$121.01</b>





Facebook, Inc.  
 1601 Willow Road  
 Menlo Park, CA 94025-1452  
 United States

Account: 308.962, #35,820.649  
 1151 Punchbowl St. Rm 330  
 Honolulu, HI 96813  
 United States

**Transaction #9010710332273**

**Description** Facebook Ads Payment  
**Account** 308962935820649  
**Transaction Date** 11/04/2012 11:50am  
**Total Payment** \$129.78  
**Method** MasterCard xxxx xxxx xxxx 2100  
**Status** Payment Completed

**Daily Total**

For advertising services provided from **11/03/2012 12:00am** to **11/04/2012 12:00am**

Ad ID	Ad Name	Details	Amount
6005115228261	Yes to Con Amend No. 1	83 clicks	\$105.43
6005136313661	Promoting /HawaiiDLNR/posts/453176524723594 to fans	49 impressions	\$0.20
6005136315261	Sponsored stories for /HawaiiDLNR/posts/453176524723594	2,216 impressions	\$3.08
6005136316861	Promoting /HawaiiDLNR/posts/453176524723594 to friends of fans	14,354 impressions	\$21.07
<b>Daily Total</b>			<b>\$129.78</b>



Facebook, Inc.  
 1601 Willow Road  
 Menlo Park, CA 94025-1452  
 United States

Account: 308,962,935,820,649  
 1151 Punchbowl St. Rm 130  
 Honolulu, HI 96813  
 United States

**Transaction #9010700827851**

**Description** Facebook Ads Payment  
**Account** 308962935820649  
**Transaction Date** 11/03/2012 12:11pm  
**Total Payment** \$128.22  
**Method** MasterCard xxxx xxxx xxxx 2100  
**Status** Payment Completed

**Daily Total**

For advertising services provided from **11/02/2012 12:00am** to **11/03/2012 12:00am**

Ad ID	Ad Name	Details	Amount
6005115228261	Yes to Con Amend No. 1	55 clicks	\$105.98
6005115247261	Sponsored stories for /HawaiiDLNR/posts/452045251503388	4,824 impressions	\$10.36
6005115248461	Promoting /HawaiiDLNR/posts/452045251503388 to fans	9 impressions	\$0.05
6005115250861	Promoting /HawaiiDLNR/posts/452045251503388 to friends of fans	1,506 impressions	\$4.49
6005136313661	Promoting /HawaiiDLNR/posts/453176524723594 to fans	38 impressions	\$0.37
6005136316861	Promoting /HawaiiDLNR/posts/453176524723594 to friends of fans	1,638 impressions	\$6.97
<b>Daily Total</b>			<b>\$128.22</b>



Facebook, Inc.  
1601 Willow Road  
Menlo Park, CA 94025-1452  
United States

Account: 308.962.935.820.649  
1151 Punchbowl St. Rm 330  
Honolulu, HI 96813  
United States

### Transaction #9010681981891

**Description** Facebook Ads Payment

**Account** 308962935820649

**Transaction Date** 11/02/2012 11:48am

**Total Payment** \$25.03

**Method** MasterCard xxxx xxxx xxxx 2100

**Status** Payment Completed

#### Daily Total

For advertising services provided from 11/01/2012 12:00am to 11/02/2012 12:00am

Ad ID	Ad Name	Details	Amount
6005115228261	Yes to Con Amend No. 1	1 click	\$0.55
6005115247261	Sponsored stories for /HawaiiDLNR/posts/452045251503388	5,309 impressions	\$8.98
6005115248461	Promoting /HawaiiDLNR/posts/452045251503388 to fans	123 impressions	\$0.58
6005115250861	Promoting /HawaiiDLNR/posts/452045251503388 to friends of fans	8,325 impressions	\$14.92
<b>Daily Total</b>			<b>\$25.03</b>





Facebook, Inc.  
 1601 Willow Road  
 Menlo Park, CA 94025-1452  
 United States

Account 308.962,935.820.649  
 1151 Punchbowl St  
 Honolulu, HI 96813  
 United States

**Transaction #9010674535488**

**Description** Facebook Ads Payment  
**Account** 308962935820649  
**Transaction Date** 11/01/2012 5:41pm  
**Total Payment** \$35.62  
**Method** MasterCard xxxx xxxx xxxx 2100  
**Status** Payment Completed

**Daily Total**

For advertising services provided from **10/31/2012 12:00am** to **11/01/2012 12:00am**

Ad ID	Ad Name	Details	Amount
6005115247261	Sponsored stories for /HawaiiDLNR/posts/452045251503388	2,012 impressions	\$2.82
6005115248461	Promoting /HawaiiDLNR/posts/452045251503388 to fans	138 impressions	\$0.60
6005115250861	Promoting /HawaiiDLNR/posts/452045251503388 to friends of fans	13,549 impressions	\$22.29
<b>Daily Total</b>			<b>\$25.71</b>

**Daily Total**

For advertising services provided from **10/30/2012 12:00am** to **10/31/2012 12:00am**

Ad ID	Ad Name	Details	Amount
6005115247261	Sponsored stories for /HawaiiDLNR/posts/452045251503388	74 impressions	\$0.12
6005115248461	Promoting /HawaiiDLNR/posts/452045251503388 to fans	145 impressions	\$0.93
6005115250861	Promoting /HawaiiDLNR/posts/452045251503388 to friends of fans	3,733 impressions	\$8.86
<b>Daily Total</b>			<b>\$9.91</b>